



Vault Strategies
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Vault Strategies Welcomes New Chief Executive Officer
Company Focuses on Growth, Long-term Success

Frank Zawlocki has joined Vault Strategies as Chief Executive Officer. With a degree in Economics, Zawlocki boasts nearly 25 years of experience in sales and marketing roles—focusing the most recent 15 years of his career on the insurance industry. He joins a growing list of executives at Vault Strategies.

“As we continue to focus on our vision and long-term plans, it’s important to maintain quality control over our daily operations. Adding this CEO position brings definition to our leadership team that aids both short and long-term goals,” said Founder Jay Jensen.

While Zawlocki focuses on areas of sales, client management, and business retention, Jensen shifts focus to developing new products and expanding the company on a global scale.

As it becomes more expensive to provide appealing benefit packages to employees, companies are seeking cost-saving options. By creating their own products and eliminating third parties and middlemen, Vault Strategies offers customizable benefit plans that include options for health, life, retirement, dental, and more.

With specialties in the areas of business succession planning, executive benefit planning, estate planning, financial planning, wealth transfer and life settlements, Zawlocki offers an ideal combination of skills and experience to succeed in this role.

“Vault Strategies brings a really exciting energy and enthusiasm to the industry that I haven’t seen matched by another company. They’ve really sat down and rethought everything from square one and have brought the right people on board to make their goals a reality,” said Zawlocki. “I’m so excited to be joining this team when healthcare is at the front of everyone’s mind. Vault has so many great products on the horizon that will make a difference for people across the globe.”

Zawlocki can be contacted at Frank@AllThingsVault.com.

Vault Strategies is a leader in healthcare insurance reform. We offer the opportunity for groups to benefit from highly-customized employee benefit packages that are affordable and improve the health outcomes of those insured. Our agency, Precise Benefits Group, works directly with our customers and brokers to determine unique needs which often include affordable, proactive healthcare benefits. Our insurance company, Vault Captive, researches, underwrites, and quickly gets customized products to market. Our method eliminates the traditional healthcare insurance model and offers cost-effective employee benefit programs that work in the best interest of all those insured.